



The Project-Thesis,

An opportunity for your enterprise!





- 1. The Project-thesis is the final assessment project for students preparing a Master's degree in Management Sciences or Business Management at HEC Liège. It takes the form of an active collaboration between the school and the enterprise, and is beneficial for both parties
 - the enterprise can benefit from a free analysis of a real management problem that it cannot resolve for lack of means.
 - the student gains training by analyzing the specific problem and thus acquiring an initial professional experience.
- 2. The Project-thesis: a management problem, a detailed analysis, the drafting of one or more solutions and concrete recommendations.

The concept of "management problem" must be interpreted in the broad sense. It must be linked to the option or specialization chosen by the student as part of the curriculum in the Master in Management (MM) or the Master in Business Engineering (MBE). The options available are the following:

Banking & Asset Management
 Financial Analysis & Audit
 International Strategic Marketing
 Management des entreprises sociales et durables
 Global Supply Chain Management
 Management of Transitional Organizational Systems
 Supply Chain Management & Business Analytics
 Financial Engineering
 Performance Management & Control
 Industrial & Business Engineering
 Digital Business

3. What supervision?

The student is supervised by:

- An **enterprise monitor**, responsible for the enterprise.
- An **HEC Liège project-thesis supervisor**, who is a member of the teaching staff chosen for his or her competence in the subject being dealt.

4. What are the conditions of the collaboration?

The project is free apart from the expenses inherent to the study. The student, the Project Supervisor and the other members of the panel (Chairman and reader)





undertake to respect absolute confidentiality with regard to the information communicated by the enterprise (a project agreement is signed).

5. What schedule?

Student

chooses the subject for a project-thesis during the second term of the 1st year of the Master's degree program (Mb1)

works on the project-thesis during the last year of the Master's degree program (Mb2).

Master B1

→ From February to early May, the student researches and chooses a project-thesis.

Master B2

- → During the first term of Master B2, the student is present one day a week in the enterprise from Mid-September until December
- → From late January through early May (14 weeks minimum), the student works full-time in the enterprise. During this second term, he/she submits a first report in February. Then he/she conducts more detailed theoretical research and drafts the project-thesis report (28 ECTS), which is to be submitted to HEC Liège on the end of May or in August.



Interested?

The Project-thesis portfolio will be presented to the students at the end of February. A speed meeting will be held on March 04, 2020 at HEC Liege.

Any project proposed by an enterprise should be communicated by end February at the latest via http://mythin.externs.ulg.ac.be/proposal.php

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