



# The Project-Thesis, An opportunity for your enterprise !

**1. The Project-thesis is the final assessment project for students preparing a Master's degree in Management Sciences or Business Management at HEC Liège. It takes the form of an active collaboration between the school and the enterprise, and is beneficial for both parties**

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- the enterprise can benefit from a free analysis of a real management problem that it cannot resolve for lack of means.
- the student gains training by analyzing the specific problem and thus acquiring an initial professional experience.

**2. The Project-thesis: a management problem, a detailed analysis, the drafting of one or more solutions and concrete recommendations.**

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The concept of “management problem” must be interpreted in the broad sense. It must be linked to the option or specialization chosen by the student as part of the curriculum in the Master in Management (MM) or the Master in Business Engineering (MBE). The options available are the following:

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|--|-------|
| <ul style="list-style-type: none"><li>❑ Banking &amp; Asset Management</li><li>❑ Financial Analysis &amp; Audit</li><li>❑ International Strategic Marketing</li><li>❑ Management des entreprises sociales et durables</li><li>❑ Global Supply Chain Management</li><li>❑ Management of Transitional Organizational Systems</li></ul> | } MM  |
| <ul style="list-style-type: none"><li>❑ Supply Chain Management &amp; Business Analytics</li><li>❑ Financial Engineering</li><li>❑ Performance Management &amp; Control</li><li>❑ Industrial &amp; Business Engineering</li><li>❑ Digital Business</li></ul>   | } MBE |

**3. What supervision?**

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The student is supervised by:

- An **enterprise monitor**, responsible for the enterprise.
- An **HEC Liège project-thesis supervisor**, who is a member of the teaching staff chosen for his or her competence in the subject being dealt.

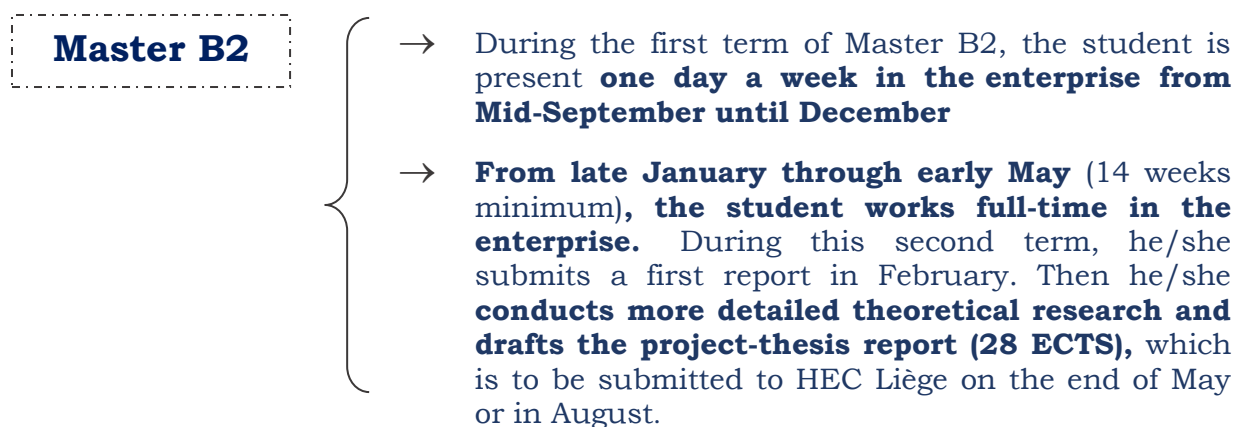
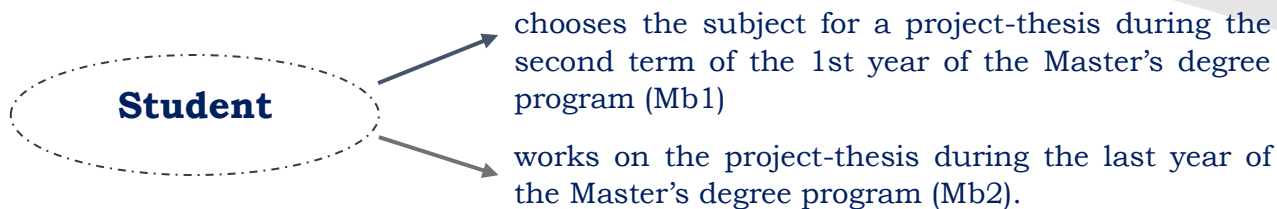
**4. What are the conditions of the collaboration?**

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The project is free apart from the expenses inherent to the study. The student, the Project Supervisor and the other members of the panel (Chairman and reader)

undertake to respect absolute confidentiality with regard to the information communicated by the enterprise (a project agreement is signed).

## 5. What schedule ?



### Interested?

**The Project-thesis portfolio will be presented to the students at the end of February. A speed meeting will be held on March 04, 2020 at HEC Liege.**

Any project proposed by an enterprise should be communicated by end February at the latest via <http://mythin.externs.ulg.ac.be/proposal.php>

**Contact :** Sophie LERUTH, Program Manager  
[sophie.leruth@uliege.be](mailto:sophie.leruth@uliege.be) +32 4 232 73 13

HEC Management School – University of Liege  
Rue Louvrex 14  
B-4000 Liège  
BELGIUM  
[hec@uliege.be](mailto:hec@uliege.be)